

# Givology 2008-2009 Year in Review



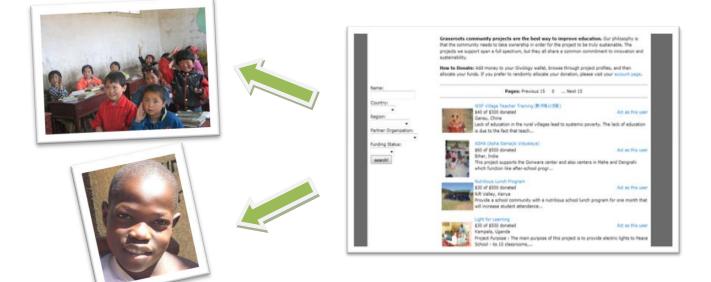


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Questions, comments, feedback, and thoughts are very much appreciated!

Please contact us at <u>info@givology.org</u> and visit our website at <u>www.givology.org</u> to learn more.





# Letter from the CEO

#### Dear Friends,

When our team first started developing Givology in April 2008, we shared a common conviction in the importance of education. As seniors at the University of Pennsylvania about to graduate, we recognized that education transformed our lives – empowering us to dream big and make a difference. Yet, around the world, 115 million children of primary school age are not in school, and 40% of all children do not attend middle or high school. As education is essential to promoting economic growth, political stability, public health, and human rights, we felt compelled to do something for our peers across the globe.



We wanted to create an organization that allowed anyone – no matter what age or background – to contribute to grassroots education initiatives, track his or her impact, blog and message, and participate actively in an ongoing community dialogue about education. With the growth of online social networking hubs, the reduction of Internet transaction costs, and the success of P2P microfinance sites, we wanted to leverage small dollar donations specifically for education. Our goal: to democratize philanthropy and change the nature of the act of giving – to make giving an *active* act, not just a passive donation.

When Givology first launched in September 2008, we were confronted with the worst of the financial crisis. In a time when corporations, foundations, and private donors were scaling back contributions, you can imagine the challenges that charitable organizations faced! But in such a difficult economic situation, microphilanthropy tends to do better. A small contribution of five dollars across thousands of people can make a tremendous difference, and is much less sensitive to negative economic headwinds.

The first year of launch is always the most challenging – we've gone through so many revisions and additions to the features and layout of our site, as well as initiated a series of new projects, campaigns, and partnerships.

As of September 28, 2009 – exactly one year after our launch – I am very proud to announce that we have raised **\$41,638** in online donations and fundraisers, partnered with **20 grassroots organizations** in **9 countries**, started **12 chapters** worldwide, registered **539 donors**, and have over **3,000 supporters** in our networks on Facebook, Linked-in, and Twitter. In total, through student scholarships and projects, we estimate that Givology has benefitted **1,259 students** worldwide. We've delivered donor messages to students throughout the world, and posted their inspiring stories and handwritten letters on our site. In addition, we have been featured in Knowledge@Wharton, Nicholas Kristof's blog in the New York Times and most recent book <u>Half the Sky</u>, Philadelphia Inquirer, Seattle Times, among other print and media sources. In addition, we were fortunate to have been selected as one of the "Top 100 Student-Run Enterprises" by the Kairos Society.

As we approach our first year anniversary, we want thank our community, volunteers, and supporters – without you, we would not have been able to reach so many milestones, especially as a 100% volunteer organization. Our philosophy is of commitment to continuous improvement. If you have any feedback or suggestions, please contact me at <u>ioyce.meng@givology.org</u> – we'd love to hear from you.

With Warmest Regards,

Joyce CEO and Co-Founder, Givology



# **Overview of Givology**

Vision

## Give to Learn, Learn to Give.

Around the world, more than 115 million children of primary-school age are not in school, and even more do not have the opportunity to pursue secondary school or higher education. Poverty is one of the principal causes. Givology's primary vision is to eliminate market inefficiencies and financial barriers to obtaining and improving education by maximizing the impact of every dollar of donation.

The transformational powers of knowledge and a good education are undeniable. However, for many children and adolescents around the world, both the quality of education and the ability to go to school



are compromised by financials constraints. Often times, families may have difficulty affording school fees or the cost of supplies, or may simply need to keep children working to contribute to the family income.

At Givology, we believe education is the single most important and sustainable resource for individual empowerment, advancement, and poverty alleviation. Givology democratizes philanthropy by allowing any Internet user to impact the lives of students in need of educational assistance.

Givology is a means by which any Internet user who wishes to support basic education abroad to confidently give – to give quickly and directly, to give with an understanding the recipient he chooses will receive 100% of the amount, to give with an expectation of informational transparency.

## Mission

### Leveraging small donations to make a difference.



Givology is an Internet online "givingspace" that empowers individual donors to connect with students and communities in need of financial aid to continue education or improving on education. Givology's project and student scholarship grants are pre-screened, monitored, and delivered by local grassroots non-profit organizations and schools. We post grant profiles that meet the highest standard of dollar impact, quality of education delivery, and social return. They are all less than \$500, which increases the accessibility of educational charity to supporters from all financial backgrounds. The small denomination of both the donations and the size of requested grants enable a quick turnaround of funding and disbursement.

By leveraging the Internet to support education for students and projects, Givology simultaneously creates a global community of people connected through their belief in the power of education. A

secondary mission of Givology is to create a social web, irrespective of geographical boundaries, that encourages dialogue among our non-profit partners, donors, beneficiaries, and the Givology team of executive members, chapters, fellows, and volunteers.

In developing and developed worlds, education can be a means to level the playing field and tighten the gaps in opportunity and quality of life. Givology is a means to expand the notion of transparent philanthropy and introduce efficacy into the closing of the education and knowledge divides.



Furthermore, Givology aspires to the following:

- Address the increasing fragmentation of donor bases that support educational causes
- Leverage the impact of small dollar-denominated grants and loans in improving education access and quality in developing countries
- Improve organization, financial assistance to, and further cooperation among leading education organizations serving developing countries
- Spread awareness about the threat of rising economic and rural-urban disparities on children's access to quality education

## **Our Model of Giving**

Givology is founded on the principle that donors should always have the right to not only choose their cause, but to also have a proactive involvement in the tracking of their contribution. Through Givology's web interface, any Internet user can browse student and project profiles, as well as read student and project blog updates, containing photographs, scanned letters written by students, academic transcripts, and videos. Afterwards, by registering on the site and adding money to an online wallet, Internet donors can choose to allocate their funds in the way they prefer. Likewise, Givology works with innovative grassroots education organizations in the developing world to raise awareness and funding for student scholarships and education projects that would otherwise escape the attention of prospective donors.



The most unique aspect about Givology is our ability to facilitate **one-to-one connections** between donors and students. Through Givology's messaging system, donors can send students a letter of encouragement and ask about their lives, their aspirations, and the challenges they face. On a regular basis, Givology aggregates and prints out letters from donors and sends a package to the student. Once the student responds, Givology then scans and uploads student responses to their blog. Through online giving teams and web messaging, Givology connects Internet users in the developed world to rural villages and students far across the world.

Our model of giving is summarized below:

- 1. **Givology partners with credible, community-based non-profits and schools** that support innovative grassroots education initiatives or student scholarships in the developing world. We take pride in identifying community-based organizations that meet the highest standard of impact after conducting a vigorous due diligence process involving formal documentation, site visits, interviews, and a thorough review. In forming the partnerships, Givology targets organizations that are very locally-oriented and nimble grassroots organizations that often lack the publicity and marketing resources of larger organizations or do not have a competitive Internet strategy for fundraising and awareness-building. Once the partnership is approved, Givology posts project and student information on the web to begin the fundraising process. Free translation services are provided to all partners. A sample project profile can be viewed here (https://www.givology.org/~lflearning/), while a sample student profile can be viewed here (https://www.givology.org/~gshen/). Partners are asked to provide a detailed break-down of the use of funds and are committed to spending the funds as indicated.
- 2. **Internet donors access Givology's web-site, register an account, and browse student and project profiles**. Reading the stories and profiles of the projects and students is truly inspiring, and donors can filter the student and projects available for sponsorship among different dimensions, such as geographic locale, age, academic field, among other demographic and social variables. Donors are highly encouraged



to create a complete profile on Givology and post their own thoughts to their blog to share insights and inspirations with the greater community.

- 3. Through Google Checkout, donors add money to their wallet, and then can allocate money to students and projects, as well as use our innovative messaging system. Through the web messaging function, donors can send a message to the student or project leader, asking for a progress update and the receipt of funds, or just providing a general letter of support and solidarity.
- 4. **Once a student or project is fully-funded, Givology sends a check to the partner organization**, which is then responsible for delivering the amount of the money to the student or the project beneficiaries.
- 5. **On a quarterly basis, the partner organization is responsible for providing a progress update**. Progress updates come in the form of videos, photos, letters from students, and academic transcripts, among many other forms. Givology downloads all donor messages and sends them to the student or project beneficiaries to facilitate cross-cultural communication and dialogue. Progress notifications are automatically delivered to the donors in support of that particular student or project.
- 6. Givology fellows travel throughout the world, visiting rural villages, school, or project sites sponsored by Givology. Acting as the eyes and ears of donors, fellows provide photos, videos, and commentary to supplement the project and student updates. Fellows describe education interventions that work, along with initiatives that have failed to meet objectives. Transparency and critical analysis are the main objectives. Fellows write in a journal and share photos and videos, which can be viewed in our "Notes from the Field" blog: <u>https://www.givology.org/notesfromthefield/</u>.
- 7. **Givology chapters** (started at high schools, universities, local churches, etc.) **and Giving Teams serve to accentuate the social networking aspect of the site**. Chapters and teams raise money, hold local fundraising events, and help identify new partnerships that Givology should consider forming. To learn more about starting a chapter, please visit: <u>https://www.givology.org/startachapter/</u>

As a 100% volunteer-driven organization, we not only leverage small dollar donations to make a difference, but aggregate small time donations by our network of supporters to further our cause. From translation and web design to partnership support and blogging, Givology has over 70 members contributing to Microphilanthropy for education.







## Year in Review

The table below summarizes Givology's impact as of September 28, 2009, exactly one year since the launch of our website. In summary, Givology raised **\$41,638** in online donations and fundraisers, partnered with **20** grassroots organizations in **9 countries**, started **12 chapters** worldwide, registered **539 donors**, and have over **3,000 supporters** in our networks on Facebook, Linked-in, and Twitter. In total, through student scholarships and projects, we estimate that Givology has benefitted **1,259 students** worldwide.

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GIVOLOGY'S IMPACT	AS OF 9.28.09
Our Impact	
Online donations <sup>1</sup>	\$15,036
Proceeds from fundraisers	\$15,702
Total Funding Raised	\$41,638
Fully Funded Students	29
Fully Funded Projects	4
Our Network	
Chapters	12
Donors	539
Fellows & Interns	13
Volunteers	90+
Our Partners	
Number of Partners	19
Number of Countries Reached	9
Number of Students Scholarships	59
Number of Projects	12
Total Impact	1,259
(Number of Students Helped) <sup>2</sup>	

## **Global Impact**

The map below summarizes the main locations of Givology's operations. The green shaded countries indicate Givology partner presence, and the blue circles highlight the location of Givology chapters. When Givology first launched, we started off with projects and student scholarships in rural China, but we have since expanded to Brazil, Cameroon, Colombia, India, Kenya, Paraguay, Rwanda, Uganda, among other countries.



<sup>&</sup>lt;sup>1</sup> Of this amount, \$13,083 was allocated to specific student scholarships or projects. The remaining balance remains unallocated, which will be distributed to our partners on an equitable basis at year end. Unallocated balances occur when donors either 1) make a general donation to Givology, 2) add money to their wallet, but have not yet chosen a project or student to sponsor.

<sup>&</sup>lt;sup>2</sup> Conservatively assumes that each project benefits an average of 100 students (see individual project profiles for the detailed count)



#### Map 1. Locations of Givology's field partners and chapters



## **Our Field Partners**

Givology partners with leading grassroots non-profit organizations, local communities, and schools to sponsor education grants and innovative community-based education projects. Through our website, you can support these initiatives and scholarships. The formation and management of partnerships constitutes the backbone of Givology's field operations, and more importantly, the foundation of our credibility. Since our partners are responsible for disbursing the funds to the student and/or project and providing periodic progress updates from the student and/or project, Givology requires that potential partners meet a high standard of accountability. More information about becoming a partner with Givology can be found at the following link: <a href="https://www.givology.org/partnerships/">https://www.givology.org/partnerships/</a>. Givology is continuing to form partnerships on an ongoing basis, and we welcome

The following table is a summary of all Givology's current partnerships. To date, Givology has partnered with 19 organizations working in 9 countries located throughout Asia, South America, and Africa, as detailed below. Our support for our field partners comes in the form of fundraising, awareness and outreach, social networking, and translation.





## Table 2. Summary of Givology's Partnerships as of September 28, 2009

Name of Partner	Location of Field Work	Headquarters	Website
AHEAD Energy	Kampala, Uganda	New York, USA	www.aheadenergy.org
Asha Samajik Vidyalaya	Bihar, India	Pennsylvania, USA	www.ashanet.org/philadelphia
Beijing Western Sunshine Education Foundation	China	Beijing, China	www.westsa.org/cn
Circle of Friends for Kids	Kenya	Pennsylvania, USA	www.circleoffriendsforkids.org
Circle of Peace School	Kampala, Uganda	Kampala, Uganda	www.aheadenergy.org
Ecuador Sostenible	Tungurahua, Ecuador	Tungurahua, Ecuador	No website
Emmaus Road Foundation	Bogota, Colombia	Bogota, Colombia	No website
Evershine Foundation for Education	Karnataka, India	Pennsylvania, USA	www.evershinefoundation.org
Free the Children	Kenya	Toronto, Canada	www.freethechildren.com
Global Peace Exchange	Rwanda	Florida, USA	www.globalpeaceexchange.org
Peach Foundation	China	California, USA	www.PeachFoundationUSA.org
Phelex Foundation	Henan, China	Massachusetts, USA	www.phelex.com
Posterus Foundation	Paraguay, Congo	New York, USA	www.posterus.org
Nanubhai Education Foundation	Gujarat, India	Georgia, USA	http://www.nanubhai.org
Rural China Education Foundation	Shanxi, China	New York, USA	www.ruralchina.org/site



Solar Meninos de Luz	Rio de Janeiro, Brazil	Rio de Janeiro, Brazil	www.meninosdeluz.org.br
Team Tobati	Tobati, Paraguay	Tobati, Paraguay	www.teamtobati.org
Technology Education Connecting Cultures	China	California, USA	www.teccultures.org
Zhuhai Charity Foundation	Beijing, China	Beijing, China	www.zhcsh.org.cn/index.asp

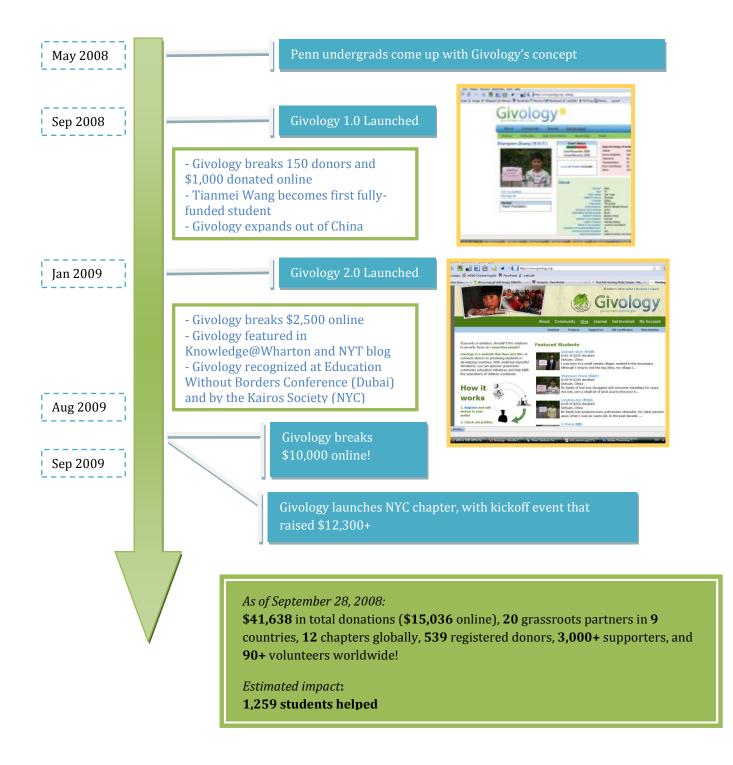
## **Future Objectives**

Our goal is raise over \$60,000 next year to support grassroots education projects and student scholarships, as well as expand our geographic network of partners and chapters. To enable "clarity in charity", we aim to open up a new channel of personal philanthropy by promoting donor choice, transparency, small-dollar transactions, and the free-flow of information – with the end objective of promoting donor engagement and connecting each individual to his or her personal cause. To this end, we are in the process of launching a series of new campaigns and projects, some highlights which are detailed below:

- **Provision of technology resources** Many of the students and villages Givology sponsors are not connected to the Internet. As donors can read in the student profiles, students expressed a desire to understand the world beyond their village. In 2009-2010, one of our goals is to provide each school that we support with computers, digital cameras, and Internet connectivity. By providing these technological resources, students have access to better learning resources and have the opportunity to peer into a world beyond their village. Likewise, the provision of these resources enables students and schools to connect to Givology's community.
- **Expanding our letter writing campaign** One of the most unique factors about Givology is that donors can directly message our students and read their updates online regularly. You can form real relationships with the students, acting as mentors and sharing stories about your life. Simply by telling a student a little about yourself, your family, or your job, you are opening their minds to new ideas and inspiring them to work hard and stay in school. A student is simply less likely to become disengaged from school and drop out if she knows that people all over the world sincerely want her to continue her education. Our goal is simple: **one letter per child**. We want each and every student on Givology to know that we care, not just as a faceless organization, but as fellow and former students.
- **Creating more videos and multimedia** We are planning a series of visits to our local partners to gather video footage and student interviews to provide our donor community with richer visual and audio updates. In addition, we are experimenting with the idea of holding webinars to connect schools in the developed and developing world to share ideas, aspirations, and challenges.
- **Expanding our channels of funding** In addition to online donations and fundraising, we are looking into the possibility of launching a related social business, of which 100% of the profits are donated to support Givology sponsored students and projects. Sustainability is our main focus. In addition, we are actively working to start and expand chapters across the world to get more students and professionals engaged in our efforts. The growth of Givology chapters broadens our network of active supporters and provides Givology local community support, from fundraising and translation to advocacy and outreach (See the "Get Involved" section for more information about chapters).



# **Timeline of Activities**

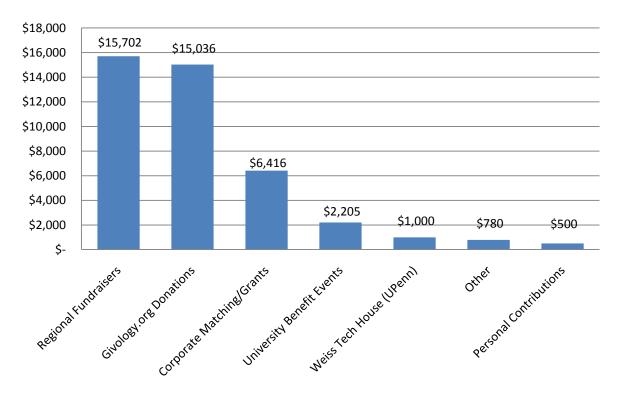




# **Financial Highlights**

## **Sources of Funding**

In its first year of operation, Givology's sources of funding included seed money from the Weiss Tech House at the University of Pennsylvania, donations made through Givology.org, corporate matching and sponsorship programs, proceeds from university student-organized benefit events, and revenue from regional fundraisers. In all, \$41,638 was contributed to Givology during this period. Figure 1 provides details about Givology's sources of funding.



## Figure 1. Sources of Givology's Funding through September 28, 2009 (USD)

## Funds Raised through Givology.org

Through September 28, 2009, Givology's users donated \$15,036 through our website. Of that, \$13,083 was allocated by our users to educational projects and student scholarships in countries such as China, India, Uganda, and Columbia (Figure 2). Nearly half of these donations were made in the last three months, suggesting an increase in donor momentum. Figure 3 details by month the dollar value of grants made to students and projects, as well as the total number of donations. Overall, the average donation size was \$36 and there were 28 donations in an average month. Notably, the average donation size increased from \$25 in the first six months to nearly \$50 in the last seven months, while the average number of donations per month increased from 24 to 31 over the same period.



## Figure 2. Cumulative Amount Pledged by Donors to students and projects as of September 28, 2009

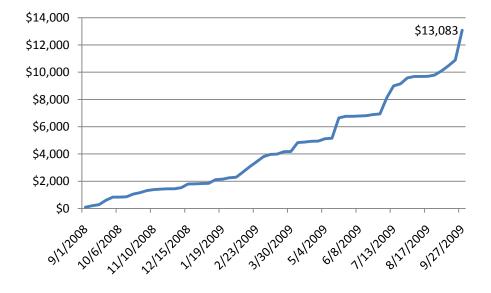
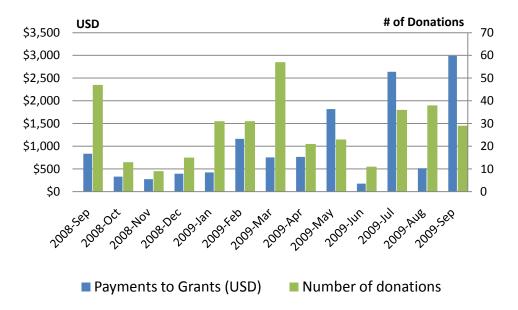


Figure 3. Donations to students and projects at Givology.org by Month: Total Donations (USD), and Number of Donations

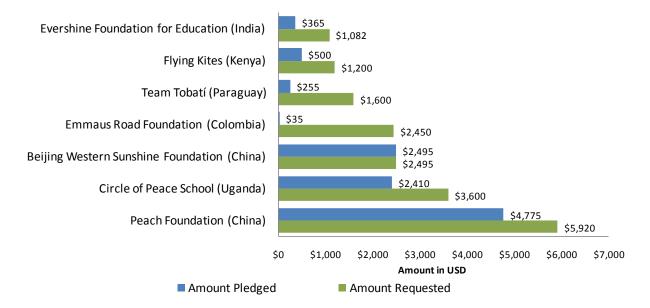


The giving on our website resulted in fully funding 29 children and 4 education related projects. In addition, this amount partially funded another 30 students and 8 projects to about a third of their requested grants.

By demographic, our partners that focus on students and projects in China received the most contributions (66% of total user donations). This should not be surprising since Givology's first partners target China, and the number of Chinese student and project profiles posted on givology.org is greatest. The next highest recipients of contributions were in Uganda (21%), and the third were Kenya (5%). In the future, we expect more diversity in giving as our newer partners continue to post additional profiles and projects. The graphs below summarize the total amounts pledged to the student and project profiles of each partner, along with the target country of that partner.

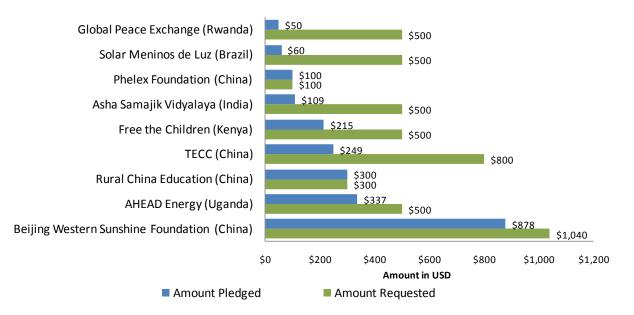


## Figure 4. Student Grants: Amount Pledged vs. Requested by Partner (Target Country)



Through September, 27, 2009, The Peach Foundation's students were the largest recipients of user pledged donations (\$4,775), followed by Circle of Peach School (\$2,410), and Beijing Western Sunshine Foundation (\$2,496).

#### Figure 5. Project Grants: Amount Pledged vs. Requested by Partner (Target Country)



The Beijing Western Sunshine Foundation's projects received the highest amount of donations from our users (\$878), followed by AHEAD Energy (\$337), and the Rural China Education Foundation (\$300).



## **Uses of Funds**

As an all-volunteer organization with no physical facilities to upkeep, Givology has kept operating expenses to a minimum. In our first year of operation, the largest non-grant expense categories were (a) fundraising costs, (b) legal costs, and (c) bank and transaction fees.

**Fundraising Costs** - Givology had an average 400% return on fundraising outlays, and will continue to hold fundraisers that have a good potential to bring awareness to our local communities and for monetary return.

**Legal Costs** - The costs in the legal category were one-time fees payable to state and federal governments for incorporation and filing for federal tax exempt status (which is now pending). Pro bono legal services have been generously provided by Dechert LLP and Orrick, Herrington & Sutcliffe LLP.

**Bank and Transaction Costs** – Bank and transaction fees are expenses that Givology will continue to pay in proportion to the amount of donations received. We continue to work to reduce expenses in this category by seeking out better non-profit rates with our transaction processors. All transaction fees are bridged by contributions that we raise ourselves so every penny donated by users is passed on to our partners.

Givology will continue to allocate its current funds in a way that balances our goals for global growth with the carrying out of our mission. Currently, and in the future, the largest use of Givology's funds will be toward grants that benefit the students and projects of our partners. We've appropriated \$10,000 of our net assets for use over the coming months to launch initiatives such as matching campaigns and essay contests where Givology will promote greater user involvement by matching users' donations.

Aside from funding grants, we plan to use a portion of our funds toward establishing new chapters, and expanding our fellowships program. Givology provides seed capital to newly established chapters for fundraising and outreach initiatives. Through 2009, we will grow our regional chapters in New York, Seattle, and Beijing, establish eight new university chapters, and two high school chapters. Each chapter is expected to repay the seed capital provided, at which time the capital will be re-used to establish additional chapters. Proceeds raised from use of the seed capital by chapters are expected to go to student scholarships and projects.







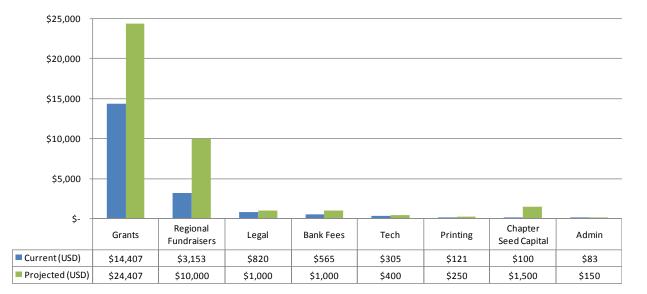


Givology will continue to develop its fellowships program, which provides logistical support to our field partners, performs important due diligence, and enhances communication from the field to our donors. Fellows, with help from our field partners, often pay for the costs of their visits to the field, but where financial need exists, Givology has allocated funds to help with these costs.

Figure 6 provides further detail about our current and projected uses of the \$41,638 we raised.







Our mission is to minimize all non-grant costs to the greatest extent. As discussed prior, funds reserved for regional fundraisers and chapter seed capital are treated as investments that are expected to yield grant money in the future. Assuming a continuation of a 400% return on fundraisers and a 200% return on chapter seed capital, we expect our cash outlay to yield an additional \$43,000 for grants from 2009-2010.



# **Getting Involved**

As a 100% volunteer driven organization, our success and growth depends on those who dedicate their time, passion, and expertise to growing Givology. Whether you have 5 minutes, 2 hours, or an unlimited amount of time to dedicate to Givology, there are many ways to get involved. For a full listing of opportunities available, please visit the "Get Involved" section of our site at: <u>https://www.givology.org/getinvolved about/</u>. Below are some highlights.

### **Register as a Donor and Participate in our Online Community**

Givology's success relies on the collective power of small impact donations. Please register and donate today at <u>https://www.givology.org/</u>. Our goal is to make giving a very interactive and meaningful act. As a result, we highly recommend you to complete a full profile on Givology and take advantage of our interactive web functions, such as joining a Giving team, posting blog messages, commenting on interesting articles and reflections posted in our "Notes from the Field" journal, sending gift certificates, utilizing our "Spread the Word" function, and sending a message of support to our students and projects.



More importantly, simply reading student updates (<u>https://www.givology.org/studentupdates/</u>) and project updates (<u>https://www.givology.org/projectupdates/</u>) allows you to peer into and better understand the lives of students in villages across the world. Awareness is the first step to making a difference.

### Write a Message to a Student



As many of you know, the most unique factor about Givology is that donors can directly message our students and read their updates online regularly. You can form real relationships with the students, acting as mentors and sharing stories about your life. Simply by telling a student a little about yourself, your family, or your job, you are opening their minds to new ideas and inspiring them to work hard and stay in school. A student is simply less likely to become disengaged from school and drop out if she knows that people all over the world sincerely want her to continue her education.

This month, we're kicking of a letter writing campaign. Our goal is simple: **one letter per child**. We want each and every student

on Givology to know that we care, not just as a faceless organization, but as fellow and former students. To learn more about messaging and our letter campaign, please visit our news page, which highlights details and suggestions to get started.



## Follow us on Twitter, Facebook, and Linked-in

Givology (@Givology) is on Twitter! Follow us to get updates on Givology and news on nonprofit, education, social entrepreneurship and more. Retweeting Givology's tweets is a great way to help Givology expand its network. You can also find us on Facebook and Linked-in – a great resource for exciting updates, event notifications, and meeting other Givologists who share your passion for making a difference.





#### Volunteer

Whether you have 5 minutes, 2 hours, or an unlimited amount of time to dedicate to Givology, volunteering is a great way to get involved. Join our daily operations as a volunteer in one of the following functions: Outreach/Marketing, Fundraising/Sponsorship, Research, Technology or Translation.

Please visit our volunteering page to learn more about the projects and opportunities currently available at <u>https://www.givology.org/volunteer/</u>. In particular, if you have professional experience in graphics, web development, finance, accounting, marketing, public relations, and communications, we'd very much appreciate your support!

#### **Internships**

An internship at Givology provides a hands-on experience in non-profit management and strategy. Interns work closely with members of the Givology executive team, and have the opportunity to gain practical skills in public relations, marketing, communications, fundraising, finance, technology management, and translation, among other functions. Internship applications are accepted throughout the year, and there is no minimum or maximum age requirement.

Givology offers two types of internships – a Research internship program that focuses on identifying grassroots partners and contributing to the body of knowledge on Givology's online community, and a Development internship that provides experiences in non-profit project management and execution. To learn more about our internship program, please visit <a href="https://www.givology.org/internships/">https://www.givology.org/internships/</a>.







## Fellowships

Each year, Givology sends a group of research fellows to the sites where we have partner presence. Fellows serve as our field contact in conducting research on rural education and due diligence on transferred donations. Our fellows are witnesses to the impact of Givology donations received to support the education of an individual student or an entire community. To learn more about the fellowship program, please visit:

https://www.givology.org/fellowships/.

The stories, experiences, and reflections of our past fellows can be found in the "**Notes from the Field**" section of our journal, which can be found here: <u>https://www.givologv.org/notesfromthefield/</u>. From

observing post-tsunami reconstruction efforts in Sri Lanka to setting up a one laptop per child initiative in Cameroon, our fellows are out in the field tackling complex issues in the delivery of education. They very much welcome your feedback, questions, and comments on their writings, which can be found in the Journal link above.

### Host a Givology Event or Fundraiser

A Givology event is any occasion that spreads awareness of Givology, raises funds for Givology, and/or engages members of your local community in an activity that supports Givology's mission. Hosting an event is an opportunity for anyone to educate, inspire and motivate his or her guests to contribute to providing access to quality education for students across the world. Some potential event ideas include poker night, house party, auction night, etc. Creative ideas are very much welcome! In the past, we had supporters run races, organize a dance-a-thon, host a series of informal dinners, and a Philadelphia food night. Please refer to our chapter guidebook for more suggestions on fun, creative events to hold, which can be found at the following link: <a href="https://www.givology.org/startachapter/">https://www.givology.org/startachapter/</a>.

We welcome all individuals with event and fundraiser ideas to contact us. Pease email Joyce Meng at joyce.meng@givology.org with a short self-introduction and a brief description of the event you are envisioning.

### Start a Chapter

Givology Chapters are volunteer-driven organizations that are affiliated with Givology. In support of Givology's mission, Givology Chapters recruit their own volunteers, establish their own goals, and devise their own strategies. Givology chapters not only contribute by raising funding to support community-driven education initiatives and student scholarships throughout the world, but also identify strategic partnerships for Givology and increase awareness locally about issues confronting education in the developing world. Starting a Givology chapter is a way to make an impact in your local community. Chapters assist across a broad spectrum of activities, including marketing and outreach, fundraising, identification of partnerships, research, technology, and translation. To date, 12 Givology chapters have been formed across the world at the high school, university, and regional level.



To learn more about Givology chapters, please visit: <u>https://www.givology.org/startachapter/</u>



## **Our Network**

As a 100% volunteer-driven organization, we depend on our network of global supporters to help us grow, forge new connections, and make an impact.

We'd love to hear from you – comments, suggestions, ideas, and questions are highly appreciated. We strongly believe in our philosophy of democratizing philanthropy and making giving easy, transparent, and rewarding.

## **Givology Executive Team**

Joyce Meng Chief Executive Officer joyce.meng@givology.org

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Information about our other team members and supporters can be found at the following link: <a href="https://www.givology.org/team/">https://www.givology.org/team/</a>

## **Board of Directors**

**Ernst Grabowski** Vice- President, ING Debt Capital Markets

**Dr. Emily Hannum** Associate Professor of Sociology, University of Pennsylvania

Jay Nanduri Principal Development Manager, Microsoft

**David Roberts** Senior Managing Director, Angelo Gordon

Katherine Torrington Manager, FINCA International

**Gene Wade** CEO and Co-Founder, Platform Learning

