

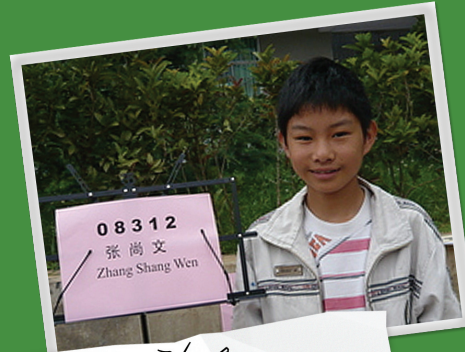
give to  
learn,  
learn  
to give

Givology



## Addressing a Global Need

Around the world, more than 115 million children of primary-school age are not in school, and even more do not have the opportunity to pursue secondary school or higher



Shangwen Zhang  
Sichuan, China

education. Poverty is one of the principal causes. Often times, families may have difficulty affording school fees or the cost of supplies, or may simply need to keep children working to contribute to the family income.

The transformational powers of knowledge and a good education are undeniable. At Givology, we believe education is the single

most important and sustainable resource for individual empowerment, advancement, and poverty alleviation. Givology democratizes philanthropy by allowing any Internet user to impact the lives of students in need of educational assistance. Although Givology initially helps students in rural China, in the medium to long term, Givology will leverage its growing donor base to expand globally and brighten the futures of students and communities around the world.

### Shangwen's Profile

"My family of four has struggled with economic hardships for years. We only own a small lot of land. Due to the poor health conditions of my mother, most of the farmwork falls on the shoulders of my father. My younger sister and I help out on the weekends when we return home from boarding at school. After the crops have been harvested, my father travels to a nearby city to earn a minimal income through hard labor to help the family get by. I often cry at night under the covers because I am torn between wanting to attend school and also wanting my father to not have to work so hard. I hope to finish school so that I can help my family out of poverty."



## How it Works

It begins when you click on a student profile to learn more about each child. After reading different profiles, you decide who to partially or fully sponsor.

When a student is fully funded, money is channeled to our local partners across the globe, who disburse the funding after they check up on the students, their families, and their schools. In essence, funding is directly transferred from your wallet into the hands of students across the world to offset tuition and school expenses...and to bring hope of a better future.

## Become a Donor

5 simple steps to make a difference

1. Log on to [www.givology.org](http://www.givology.org) and register
2. Add money to your electronic wallet using a credit card
3. Select a student or project to sponsor
4. Select the amount you would like to donate (as little as \$5)
5. Keep an eye out for updates from your student and message your student through our website



# What is Givology?

*"Poverty is not deprivation. It is isolation."*

Malcolm Gladwell

If poverty is isolation, shouldn't the solutions to poverty focus on **connecting people**? Givology is a website that does just this—it connects donors to promising students in developing countries looking to fund their educations. With small but impactful donations, you can help a school invest in a poplar tree farm whose proceeds will go towards lowering school fees, or give an ambitious middle schooler the opportunity to attend high school and even college.

**giv•o•lo•gy** (gĭv-ŏl' e-jē) **n. 1.** the science of giving **2.** a theory or system of giving **3.** a unique way to help students around the world get an education

## Speed, Ease, Transparency

Once you have chosen your student or project, making the actual donation takes only five minutes. After your student or project has been fully funded, funds are quickly dispersed and you will start receiving monthly updates from our field partners on how your money has been used. You even can send messages to your student through Givology's website. At Givology, it's about **direct connections**—not red tape.

## Choice

Online, you will find detailed profiles of each student or project. It is up to you to decide what kind of impact your donation will make. You can even see a breakdown of how exactly the money will be spent - for example, \$125 on tuition and \$30 on textbooks. In addition, **it is completely up to you** to choose the size of your donation, which can be as small as \$5.

## Collective Impact

\$5 - isn't that about the price of a coffee at Starbucks? If ten people gave up their daily dose of caffeine for one week, that would total \$350 - **that's more than enough tuition, textbooks, and school supplies for one student.** Imagine if your tuition could be reduced with such a simple sacrifice.



See for yourself.



## FAQ

### What makes Givology different?

The ease, speed, and impact of each donation is magnified when placed in an organized system that guarantees delivery and information flow. Transparency is of utmost importance, and impact is visual, tangible, and lasting.

### Where does Givology currently operate?

Givology is incorporated in the Commonwealth of Pennsylvania, but our staff presence extends across the globe. Our field operations are currently limited to rural China but we are already actively researching and making contact with potential field partners in other developing countries in preparation for expansion worldwide in the medium to long run.

### How does Givology pick its partners?

Givology field partners are highly esteemed non-profit organizations and official institutions of education. For more details on the standards used to select our partners, please visit our [Partners](#) page.

### How can I track the progress of a student or project?

Our partners are our eyes, ears, nose, and mouth. They are the ones who directly link Givology users to sponsored students. Thus,

when students report their progress, our partners collect the information and report back to us. Generally, student and project updates are collected monthly by Givology field partners and then posted online to be shared with the donors supporting the student or project.

### How can I join the Givology team or volunteer my time?

Please visit our [Get Involved](#) page for all volunteer and staff opportunities. We would love nothing more than your contributions of time and passion.

### I am interested in a research fellowship related to education. How can I become a Givology fellow?

Please visit our [Fellowship](#) page for more details. Our fellowship is a great opportunity for you to leverage your time abroad. Applications are accepted on a rolling basis.

### What happens when a student is fully funded?

When a student is fully-funded, we make arrangements to transfer the funding to our partner organization. In addition, we send the student a welcome package including a letter introducing Givology and all the donors who have helped sponsor him or her, as well as all the printed messages that donors have sent to him or her through our messaging system. Through our inbox system, we will notify donors that his or her sponsored student is fully-funded, and then request that the donor submit a message to the student before a deadline, if he or she desires to.

